

Cambridge International AS & A Level

PSYCHOLOGY 9990/32

Paper 3 Specialist Options: Theory

1 hour 30 minutes

May/June 2022

You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

INSTRUCTIONS

Answer four questions in total:

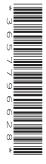
Answer questions from two options.

For each chosen option, answer all questions.

Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

INFORMATION

- The total mark for this paper is 60.
- The number of marks for each question or part question is shown in brackets [].



This document has 4 pages. Any blank pages are indicated.

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Psychology and abnormality

Answer all questions.

1 (a) Explain what is meant by 'blood phobia'. [2] **(b)** Describe features of the blood injection phobia inventory (BIPI). [4] (c) Explain one similarity and one difference between the BIPI and the Generalised Anxiety Disorder assessment (GAD-7). [6] 2 (a) Describe the characteristics of impulse control disorders and non-substance addictive disorder (definitions, types, measures). (b) Evaluate the characteristics of impulse control disorders and non-substance addictive disorder (definitions, types, measures), including a discussion about self-reports. [10] Psychology and consumer behaviour Answer all questions. 3 (a) Identify two of the virtual store layouts in the study by Vrechopoulos (2004) on the interior layout of grocery stores. **(b)** Describe **two** results from the study by Vrechopoulos. [4] (c) Explain **one** strength and **one** weakness of the study by Vrechopoulos. [6] 4 (a) Describe what psychologists have discovered about choice heuristics in consumer decision-making (availability/representativeness, anchoring and purchase quantity decisions, pre-cognitive decisions). [8]

(b) Evaluate what psychologists have discovered about choice heuristics in consumer decision-making (availability/representativeness, anchoring and purchase quantity decisions,

[10]

pre-cognitive decisions), including a discussion about generalisability.

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Psychology and health

Answer all questions.

5 (a) Outline one reason why patients do not adhere to medical advice. [2] (b) Describe the study on improving adherence using the Funhaler by Watt et al. (2003). [4] (c) Explain one strength and one weakness of the study by Watt et al. [6] 6 (a) Describe what psychologists have discovered about individual factors in changing health beliefs (unrealistic optimism, transtheoretical model, health change in adolescents). [8] (b) Evaluate what psychologists have discovered about individual factors in changing health beliefs (unrealistic optimism, transtheoretical model, health change in adolescents), including a discussion of practical applications. [10] Psychology and organisations Answer all questions. 7 (a) Outline one universalist theory of leadership. [2] **(b)** Describe the contingency theory of leadership proposed by Fiedler (1967). [4] (c) Explain one strength and one weakness of the contingency theory of leadership. [6] 8 (a) Describe what psychologists have discovered about temporal conditions of work environments (shift-work, effects of shift-work on health, shift-work and accidents). [8]

(b) Evaluate what psychologists have discovered about temporal conditions of work environments (shift-work, effects of shift-work on health, shift-work and accidents), including a discussion

[10]

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about ecological validity.

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